

## Evangelism Budget Approval Guidelines—August 16, 2022

### A. Reaping Meetings

#### 1. **Remuneration, Mileage and Per Diem:**

- a) **U.S. Resident speakers** will be remunerated at the rate of \$300 for a denominationally employed speaker, and \$600 for a speaker who is NOT employed by the denomination. They will receive the prevailing rate for Per Diem and mileage
- b) **Nonresident speakers** cannot receive remuneration, but will instead be compensated \$50 Per Diem per day up to \$600 for each evangelism series held for denomination or nondenominational individuals.
- c) **Lodging** should be kept to less than \$100 per evening. Often times you can find an extended stay hotel for \$300 a week.

#### 2. **Travel from outside the country:**

We encourage Hispanic/Korean churches to utilize speakers from within the U.S. in order to avoid excessive travel costs. If a speaker is secured from outside of the country, we will pay up to \$700 for a flight. Any amount in excess of \$700 will be absorbed by the local church. If the speaker conducts two series in the district while in the country, then we will cover up to \$1400 (hence \$700 per meeting).

#### 3. **Advertising:**

The handbill is still the most effective means of paid advertising for drawing guests. Newspaper is second best (works better in a small town than in the big city). In order for radio and television to work, you've got to "saturate" the market, and this is usually cost prohibitive. It would be a rare exception that we approve any funding for radio or television. The same goes for billboards. We usually cap the Sight Sign at \$250.

#### 4. **Materials:**

We usually cap Bibles at \$600 (50 Bibles) for a \$7,000-\$10,000 meeting. Books/Literature is usually capped at \$400. It would be half this for a smaller meeting of \$3000-5000. You can get a box of 500 decision/attendance cards from Seminars Unlimited for \$20. Much more than this would be considered "excess."

#### 5. **Other Expenses:**

- a) **Children's Program** should be capped at \$300. It is recognized that it will cost much more than this in most meetings, but this excess should be covered by the local church.
- b) **Hall Rental** is only allowable for a contract or conference evangelist (not for a pastoral or lay meeting). Any exceptions must be approved by ADCOM.
- c) **Refreshments** are a valuable component of an evangelistic series because it aides bonding with the guests, but it should be funded by the local church.

#### 6. **Overall Expense:** The following Regular Appropriation maximums will apply:

- a) Up to \$5,000 for a Lay campaign of at least 10 sessions.
- b) Up to \$7,000 for a Pastor's Campaign of at least 10 sessions.

- c) Up to \$10,000, for a Conference Evangelist Campaign if the meeting is held in the church.
- d) Up to \$12,000, for a Conference Evangelist Campaign if the meeting is held in a public hall.

In regard to these special distributions, consideration will be given to factors such as local church growth trends (tithe, attendance, baptismal growth, and # of baptisms during previous reaping series) and the local demographic context and population base. Requests for larger amounts will be considered by the Evangelism Committee on a **case-by-case basis** by special request.

## **B. Bridging Events**

1. The conference will fund up to 80% of approved outreach “bridging” events (up to a **cumulative funding cap of \$1,250 per year**) that are designed to serve the community and attract interests to a reaping event. *Please Note:* This funding is **contingent on a reaping meeting occurring within 12 months of the bridging event.**

2. Bridging Events are defined as seminars/ministries that meet the “felt needs” of the community – such as marriage, parenting, financial, and health. It does NOT cover church social events (even though some guests may attend), because these are primarily for the benefit of church members. Neither does it cover routine ministries such as community services center or Vacation Bible School because these remain the responsibility of the local church as part of its annual Personal Ministries/Evangelism budget. It also does not cover Bible Study enrollment cards, Bible lesson materials, Thunder in the Holy Land, etc. as these target an evangelistic focus, rather than meeting “felt needs.”